March 8, 2024

To \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

As we continue to celebrate 125 years of the Boys & Girls Club Family Center serving our youth, we are proud to be able to host our first ever 5K Road Race and Walk. We are gearing up to have an amazing turn out of serious runners, and support from our youth, families, businesses, and local community members.

There are several ways that you can help make our 5K Road Race a resounding success. There are several levels that you can review on the additional pages to see how you can sponsor. We would also like for you to consider taking part in the 5K Road Race and Walk so that you can better connect with our community and our club.

Together, we can make a difference. Not only that, but you can also make a child’s dream come true. Included with this letter, the informational sponsorship packet will detail every level of involvement. The upcoming event is listed below.

* **Saturday, April 18, 2024:** Boys & Girls Club Family Center’s 1st – 5K Road Race & Walk

We are sure that you will find a level that suits you and your business, and we are glad that you will consider supporting us. We have much more in store, and we want you to be part of our journey. If you have any questions, please do not hesitate to contact me directly via phone or email at: 413-334-0975; kdodds@bgcafamilycenter.org. Thank you for your time and have a great day.

Best regards,

Keshawn E. Dodds

Executive Director

Boys & Girls Club Family Center

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